

BMS AFFILIATE LICENSING PROGRAM

Licensee Logo for Affiliates' Homepage Placement

(Will link to theBMSproject
"START HERE!" on BMS' homepage)



Click above to link to the "START HERE!" page to access theBMSproject's resources that contribute to the safety, good health and well-being of athletes

Instructions How to Link Licensee's Logo

Please share the instructions below with your web developer: Download and copy the link below to add the logo & link to your website. Place the provided BMS Project's "Helping Hands" logo positioned prominently on your website's home page.

For Standard Website Builders (WordPress, Wix, Squarespace)

1. **Insert the Image:** Add the image to the page or post.
2. **Click the Image:** Select the image by clicking on it once.
3. **Add the Link:** Click the **Link** icon in the toolbar that pops up.
4. **Paste the URL:** Paste the web address into the box and hit **Apply** or **Save**. 

For HTML Code (If they are coding from scratch)

If they are editing raw code, they need to wrap their image code in an anchor tag. You can give them this exact template to fill in: 

html

```
<a href="https://example.com">
  
</a>
```

Use this link to link Licensee Logo to theBMSproject's "START HERE!" page: <https://thebmsproject.org/start-here>